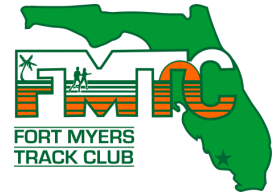


FMTC Sponsorship Information

2024-2025 Season



Title Sponsor (\$5000 cash or in-kind):

- Company name included as brought to you by “company name”.
- Full digital media exposure, including race website branding, email marketing, race photo branding and finisher’s certificate.
- Prominent company logo on race shirt.
- One advertising item in packet (to be provided by sponsor).
- Tent or canopy set-up on race site race morning.

Platinum (\$2500 cash or in-kind):

- Digital media exposure, including race website branding and email marketing.
- Prominent company logo on race shirt.
- One advertising item in packet (to be provided by sponsor).
- Tent or canopy set-up on race site race morning.

Gold (\$1000 cash or in-kind):

- Company logo on race shirt.
- Company branding on race website select email marking.
- One advertising item in packet (to be provided by sponsor)
- Tent or canopy set-up on race site race morning.

Silver (\$500 cash or in-kind):

- Company text logo on race shirt.
- One advertising item in packet (to be provided by sponsor)
- tent or canopy set-up on race site race morning.

Bronze (\$250 cash or in-kind): one advertising item in packet (to be provided by sponsor).

2024-2025 Events:

44th Annual Turkey Trot 5K, November 28, 2024.

45th Annual City of Palms River Run, December 21, 2024

The Edison Festival of Light 5K, February 15, 2025

Hooter River, Roots & Ruts 10 Mile Trail Run, Jan 2025 (Date TBD)

ALL SPONSORS RECEIVE RECOGNITION THE RACE WEBSITE AND RACE RESULTS FOLLOW-UP EMAILS THAT THANK AND ACKNOWLEDGE ALL SPONSORS.

FMTC Sponsorship Information

2024-2025 Season

_____ Title Sponsor (\$5000+)

_____ Platinum Sponsor (\$2500)

_____ Gold Sponsor (\$1000)

_____ Silver Sponsor (\$500)

_____ Bronze Sponsor (\$250)

Event: _____

Name of Sponsor: _____

Print Name and Title: _____

Address: _____

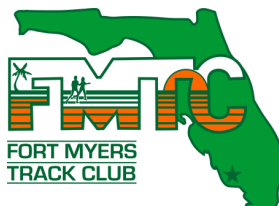
Phone: _____

Email: _____

FMTC Representative: _____

Make checks payable to the **Fort Myers Track Club** and return this commitment to **P.O. Box 60131, Fort Myers, FL 33906**. If you have questions, please contact Candy Pemberton (239)691-5487 or fmtrackclub.info@gmail.com. The Fort Myers Trak Club is a non-profit 501 (c)(3) organization. For tax purposes you receive nothing of value in consideration of your donation. Please retain of copy of this for your records.

The FMTC is a volunteer organization and supports many other local organizations with the technical support in producing high-quality races.



FMTC Sponsorship Information

2024-2025 Season

Event: _____

Description of Donation Item(s) including quantity: _____

Estimate fair market value: _____

Name of Sponsor: _____

Print Name and Title: _____

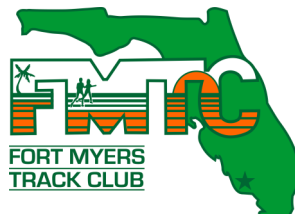
Address: _____

Phone: _____

Email: _____

FMTC Representative: _____

For details, please contact Candy Pemberton (239)691-5487 or fmtrackclub.info@gmail.com. The Fort Myers Trak Club is a non-profit 501 (c)(3) organization. For tax purposes you receive nothing of value in consideration of your donation. Please retain of copy of this for your records.



WHAT YOU CAN RECEIVE FOR SPONSORSHIP

RESULT SPONSOR & FINISHER CERTIFICATE

SPONSOR OPPORTUNITY:

Customized results notification to include company's name or logo.

SPONSOR BENEFITS:

The results interface averages 6-7 unique visits for every finishing athlete

Easy social share options mean 10-20% of finishers share on Facebook and Twitter

DIGITAL PHOTOGRAPHY (Title Sponsor)

SPONSOR OPPORTUNITY:

Digital photography packages watermarked or branded with company's logo.

SPONSOR BENEFITS:

Free cost photos download increases viewing and sharing

Photo views vary greatly on race distance but minimum engagements is 2-3 views per finishing athlete

In a six month period across galleries photo views exceed over 2 million with some races receiving over 300,000 views per gallery.

EMAIL MARKETING

SPONSOR OPPORTUNITY:

Branding in email campaigns marketing the event and/or individual sponsor specific email(s) as part of the pre-race marketing and post race results.

SPONSOR BENEFITS:

The Fort Myers Track Club's proprietary database that reaches 10,000 unique contacts to help promote your company or product.

RACE PACKET ADVERTISING

SPONSOR OPPORTUNITY:

Race packet includes sponsor branded advertising items (provided by sponsor) such business card, pens, koozies, magnets, standard post card size advertisement, branded reusable water bottles, etc.

SPONSOR BENEFIT:

Engage participants by offering discount cards, services or other reusable items provided, giving sponsors potential revenue advertising exposure beyond pre-race and post-race marketing campaigns.

SEE PAGE 1 FOR EACH SPONSOR LEVEL OFFERS

